

# WHERE DID OUR VISION STATEMENTS COME FROM?

## 2016 Town Survey

Priorities to Protect and to Change

## Public Events

Expansion and Details

## Christmas Market

Rank Importance of Survey Findings



## French Market

What are key elements of Community Spirit?



## Documentary Evidence

District & County publications  
Census information  
Press  
Other...

## Vision Statements

How we want Southam to be

### *A conservation statement*

THE PLAN WILL PROTECT WHAT RESIDENTS VAUE MOST

- ▶ Community Spirit
- ▶ A sense of comfort and safety
- ▶ A sense of belonging
- ▶ Seeing other members of the community about the town

Comments

### *A development statement*

THE PLAN WILL SUPPORT DEVELOPMENT THAT ENCOURAGES

- ▶ New amenities and activities for young people
- ▶ Ease of access for the elderly and disabled
- ▶ Maintenance of clean and tidy surroundings
- ▶ Visitors to spend time in the town

Comments